

Management and Economics Research Journal

Special issue call for papers on: “Knowledge transfer and capacity building”

Guest Editor : Prof. Dr. Roselina Ahmad Saufi

Invited Editor : Emeritus Professor Badar Alam Iqbal

Purpose and Research Problem / Theme

This special issue of MERJ is to compile research and thoughts of scholars around the globe in addressing the role of knowledge transfer (KT) in capacity building. KT and capacity building through training and development, coaching, mentoring and skill transfer is what we need to foster quality talents and quality well-being. KT takes place in many forms. The diasporas of KT began with triple helix model to quadruple helix model of which the actors involved agents of transfer, government, industry or communities and the recipients. Academia and industry are currently emphasising the role of KT to create sustainable quality well-being of the people. This vision supports the sustainable development goals to foster quality education, health and well being around the globe. The essence of knowledge transfer is to bridge relationship between academia, industries, communities and the policy makers. KT requires strong synergy among the players with the aim to establish appropriate solutions to resolve industry and community problems, to develop human capital and to ensure sustainable well-being. Thus, culture of knowledge transfer must be nurtured at both transferors and recipients level. The outcomes of KT must be reflected at both economic and non-economic aspects. These include from increase in sales and profit, high return on investment, level of productivity or crops yield, to societal benefits like improved in work performance, skills and competencies, creation of new jobs and resolving social ill-problem. Today, scholars have addressed issues related to This special issue of MERJ invites scholars to publish their research findings and thoughts on the role of KT in capacity building around the globe.

Potential Topics of Interest

We welcome papers within the broad areas of knowledge transfer and capacity building, with special focus on topics less covered by previous literature. We seek

both theoretical and empirical papers that may address, but are not limited to, the following list of potential topics:

- Management of knowledge transfer
- Role of knowledge transfer in fostering sustainable development goals
- Factors contributing to effective knowledge transfer
- Mapping of knowledge transfer
- Synergy of knowledge transfer in creating new shift for talent development
- Knowledge transfer in food security
- Knowledge transfer in climate change
- Knowledge transfer on economics of scale
- Focus of knowledge transfer methodology
- Knowledge transfer in community development
- Cases of knowledge transfer project around the globe

Important to note for the Authors

For this Special Issue, we can publish for FREE only those articles that are within the Word Limits specified on our website for each type of manuscript. For articles beyond the Word Limits, authors will have to pay a very low Processing Charge of USD 0.015 per word as mentioned below:

1. Review article: Max. word count: 7500; Max. no. of references: 100
2. Original research article: Max. word count: 5000; Max. no. of references: 30
3. Case study: Max. word count: 3000; Max. no. of references: 30

Deadlines and Submission Guidelines

Manuscripts for the special issue MUST be submitted through email attachments ONLY to:

roselina@umk.edu.my

Timeline of Papers

- Deadline for submission of papers: July 30, 2019
- Deadline for final revised papers: September 30, 2019
- Tentative month of publication: December 2019 / January 2020
- **For general submission guidelines, visit:**
<https://merj.scholasticahq.com/for-authors>

For additional information, please contact the corresponding guest editor:

Prof. Dr. Roselina Ahmad Saufi

Professor

Fakulti Keusahawanan & Perniagaan
Universiti Malaysia Kelantan, Malaysia

Tel: 09-7717251

Fax: 09-7717252

Email: roselina@umk.edu.my